

PEOPLE'S DEMOCRATIC REPUBLIC OF ALGERIA  
MINISTRY OF HIGHER EDUCATION AND SCIENTIFIC RESEARCH



Ferhat ABBAS University – Setif 1

Faculty of Economics, Commerce and Management Sciences

THE UNIVERSITY FORMATIVE RESEARCH PROJECT



“ALTERNATIVES FOR THE DIVERSIFICATION OF THE ALGERIAN ECONOMY: PERSPECTIVE 2030”

FO2NO1IN190120180002

is organizing

In collaboration with:



DIRECTORATE  
OF TOURISM  
& HANDICRAFTS

THE RESEARCH UNIT  
ECOTOURISM & SUSTAINABLE  
DEVELOPMENT  
LABORATORY OF SCIENTIFIC RESEARCH  
IN ECONOMY AND DEVELOPMENT  
MORSLI ABDALLAH UNIVERSITY CENTER, TIPAZA



LABORATORY OF STUDIES,  
MARKETING & ECONOMIC  
RESEARCH  
Ferhat ABBAS University, Setif 1

# THE 1<sup>st</sup> INTERNATIONAL VIRTUAL CONFERENCE ON:



A MECHANISM FOR ECONOMIC DIVERSIFICATION AND ITS DEVELOPMENT  
PERSPECTIVES IN THE LIGHT OF CONTEMPORARY GLOBAL DEVELOPMENTS

VIRTUAL



YouTube Zoom

ATEC 22

ALGERIA'S TOURISM ECONOMY  
CONFERENCE 2022

13<sup>th</sup> & 14<sup>th</sup>  
MARCH  
2022





## Preamble

Tourism is no longer just the travel of a person from one location to another for entertainment and leisure. Instead, it has become a self-sustaining industry and an important contributor to economic development because of the foreign currency income it generates and its ability to attract foreign investments, not to mention the creation of direct and indirect jobs as it is linked to many other sectors. Furthermore, its role is not just limited to the economic level, but also to the social and cultural levels as it ensures



social and cultural harmony among different peoples. In the pursuit of a sustainable development and the quest for development alternatives in various economies, especially those heavily dependent on oil revenues, the term "tourism economy" has taken shape. It is a recent term and a fertile field that attracts the attention of researchers and specialists in both economics and tourism.

In the same context, Algeria is part of the countries that strive to diversify its economy and its income sources by activating other sectors that have the capacity to boost the Algerian economy. What facilitates the task to Algeria are its natural, historical, cultural and human resources which allow it to build a



strong and attractive tourism economy. Yet, the reality shows clearly that the tourism sector performance in Algeria still suffers from problems that have made it among the countries lagging behind, especially compared to neighboring tourist countries.

From this point of view, the conference problematic emerges as follows:

**WHAT ARE THE MEANS TO ENHANCE AND DEVELOP THE TOURISM ECONOMY IN ALGERIA IN THE LIGHT OF CONTEMPORARY GLOBAL DEVELOPMENTS?**



## Conference Axes



### 1<sup>ST</sup> AXIS THE CONCEPTUAL FOUNDATIONS OF TOURISM ECONOMY & ITS MODERN TENDENCIES



### 2<sup>ND</sup> AXIS THE REALITY OF TOURISM & TOURISM ECONOMY IN ALGERIA



### 3<sup>RD</sup> AXIS THE ROLE OF DIFFERENT TYPES OF TOURISM IN BUILDING & ENHANCING THE COMPETITIVENESS OF THE ALGERIAN TOURISM ECONOMY



### 4<sup>TH</sup> AXIS

#### THE ROLE OF TOURISM & HOTEL SERVICES



#### IN THE DEVELOPMENT OF THE TOURISM ECONOMY IN ALGERIA



### 5<sup>TH</sup> AXIS

#### THE CORONAVIRUS GLOBAL HEALTH CRISIS AND ITS CONSEQUENCES ON THE TOURISM ECONOMY IN ALGERIA AND OTHER TOURIST COUNTRIES



### 6<sup>TH</sup> AXIS

#### MECHANISMS & RESOURCES TO SUPPORT ALGERIAN TOURISM AS A STRATEGIC ALTERNATIVE FOR ACHIEVING SUSTAINABLE DEVELOPMENT



For participants from outside Algeria; They can write papers about the tourism economy in their Country & how to benefit from this sector according to the previous axes.



## Conference Objectives

The conference main objective is to draw attention to new wealth creating sectors for the Algerian economy outside oil and gas, and the most important of these sectors is tourism, which is in line with our PRFU project program.

The conference also aims at:

1. Elaborating a development strategy for the tourism sector in Algeria;
2. Using the tourism sector to diversify the Algerian economy and increase its competitiveness;
3. Benefiting from international experiences in the development of tourism industry and knowing modern tendencies of the tourism economy in achieving sustainable development;
4. Identifying tourism investment opportunities in Algeria;
5. Determining the reality of the tourism sector during the COVID pandemic and the exit strategy from the consequences of the crisis;
6. Recent tendencies in the tourism economy in achieving sustainable development.

## Participants

1. All university researchers and faculty members;
2. Doctoral students in all fields and disciplines related to tourism economics;
3. Investors in the tourism sector;
4. Managers and marketers of tourism establishments;
5. All actors in the tourism sector and other sectors to show their expertise in the development of this industry.

## Target Audience

1. Researchers, experts and students;
2. Ministries;
3. Tourism agencies, economic companies and operators;
4. Local authorities.



## Conditions of Participation

1. The paper should be in one of the conference axes, characterized by seriousness in proposition and scientific originality, exact methodology, and the integrated cited list of appendices and references using the APA method;
2. The paper has not been published, and the author bears responsibility for the scientific content of his paper;
3. Papers must be written in Arabic, English, or French, according to the modls allocated to it;  
(in Arabic: [Click here](#), & in foreign language: [Click here](#))
4. The number of pages does not exceed 18 pages including references and supplements and at least 13 pages (page 1 for Author's personal informations, page 2 for the summary, starting on page 3 to 18: Content);
5. The first page of the paper must contain all information on authors: Full name, scientific level, university establishment or working institution, e-mail, phone, paper's subject, and Axis of participation;
6. The papers will be published in a conference book bearing the International Standard Book Number (ISBN);
7. Broadcast the conference on channels of AFAQ Media Production: [www.youtube.com/afaqmediapro](http://www.youtube.com/afaqmediapro) Accepted papers will also be published (video of the author presenting his paper) on the main channel after the events of the Conference;
8. The interventions will be published in a conference book bearing the International Standard Book Number (ISBN);
9. If participant are not committed to formal and specific terms, so he will be excluded from participation even if his paper is acceptable;
10. Accept the research papers prepared by three authors;
11. After accepting papers:
  - 11.1. the author should shoot a video with a duration not exceeding 8 minutes in which he presents his paper, or filming a presentation through ZOOM APP or using the Power Point 2019 program built-in (with video of the author), then he upload the video on the Google Drive platform and sends the link;
  - 11.2. For montage and LIVE BROADCAST of the conference events on the YouTube platform; In addition to the above the authors who accepted their research papers must send: A professional picture of the presenter author.





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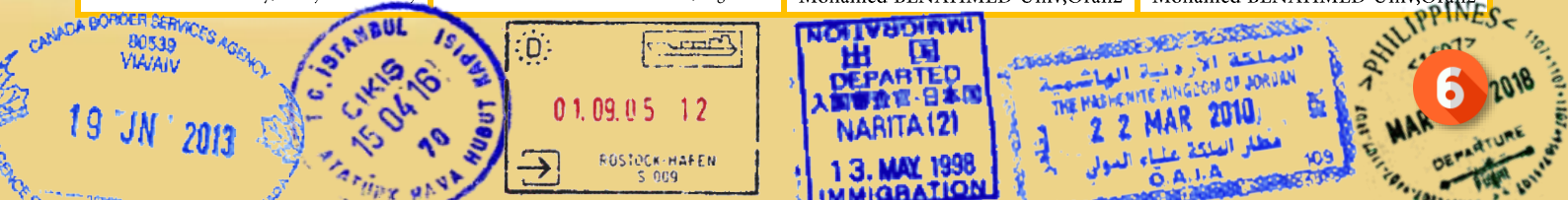
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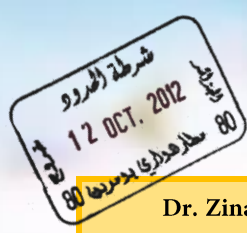
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## Important Dates



Deadline for  
Submission of  
Papers



Deadline for  
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## Participation Form



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