The SMC22 Submission Guide
Step 1 : Create an accoun

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Confirmation ☑ Send me a confirmation email including my username and password

Working languages ☐ English
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Create account as ☐ Reader: Notified by email on publication of presentations.
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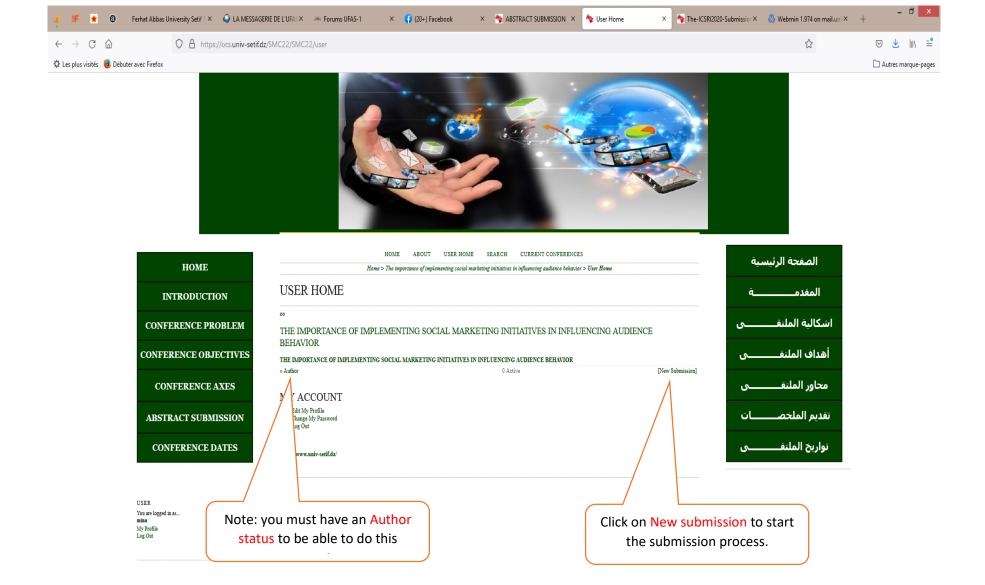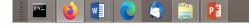
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USER HOME

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THE IMPORTANCE OF IMPLEMENTING SOCIAL MARKETING INITIATIVES IN INFLUENCING AUDIENCE BEHAVIOR

THE IMPORTANCE OF IMPLEMENTING SOCIAL MARKETING INITIATIVES IN INFLUENCING AUDIENCE BEHAVIOR

» Author   0 Active   [New Submission]

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Note: you must have an Author status to be able to do this

Click on New submission to start the submission process.

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CONFERENCE TRACK

Select the appropriate track for this submission (see Track Policies).

Track*   Please select a track...

Please select a track...
1)Conceptual framework of Social marketing and its practices in different fields.
2)Social marketing to promote the concept of traffic safety.
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4)Social marketing to enhance the concept of protection against the risk monoxide suffocation at homes
5)Social Marketing: Conceptual and applied frameworks of social programs production.
6)Social marketing to raise awareness of the dangers of widespread drug abuse an
7)Social marketing to sensitize issues related to environmental protection and fragile sys
8)Mechanisms and models needed to measure the effectiveness of social marketing campaign health
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1. On this page, click Browse (or Choose File) which opens a Choose File window for locating the file on the hard drive of your computer.
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3. Click Open on the Choose File window, which places the name of the file on this page.
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File name	4261-5894-1-SM.docx
Original file name	PV-Planif.docx
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Date uploaded	2021-11-25 01:51 PM

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Callout
Click on Browse to select your submission file, after selection upload it, then save.

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English ∨

To enter the information below in additional languages, first select the language.

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Middle name

Last name*   Ben

Email*   mina@univ-setif.dz

URL

Affiliation

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Abstract*

INDEXING

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To submit your manuscript to click Finish Submission. The submission's principal contact will receive an acknowledgement by email and will be able to view the submission's progress through the editorial process by logging in to the conference web site. Thank you for your interest in publishing with .

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